Register No : ___________________

THE KAVERY ENGINEERING COLLEGE

(An Autonomous Institution)

MBA DEGREE END SEMESTER THEORY EXAMINATIONS, NOV/DEC 2025

Third Semester

Master of Business Administration

BA4302 – International Business

Regulations - 2021

Duration : 3 Hrs *Maximum : 100 Marks*

*PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)*

Q.No	Questions	BTL	CO	Marks
1.	Name the drivers of International Business.	L1	1	2
2.	List the international institutions associated with International Business.	L1	1	2
3.	Recall the meaning of balance of payment.	L1	2	2
4.	Define Dumping.	L1	2	2
5.	Infer the meaning of global portfolio management.	L2	3	2
6.	Tell any two problems in control process of International Business.	L1	3	2
7.	What are the various pricing strategies in International Business?	L1	4	2
8.	Summarize the challenges in product development.	L2	4	2
9.	Why negotiation is important in International Business Management?	L1	5	2
10.	Outline the disadvantages of International Business.	L2	5	2

*PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)*

Q.No			Questions	BLT	CO	Marks
11.	a		Find the effects and benefits of globalization in International Business Management.	L2	1	16
			Or			
	b	i	Recall the role of IMF in International Business.	L2	1	10
		ii	What are the advantages of WTO?	L2	1	6
12.	a		Examine the different theories of International Trade and Investment.	L4	2	16
			Or			
	b		Distinguish various instruments of trade policy.	L4	2	16
13.	a		Identify the different forms of international business at present.	L3	3	16
			Or			
	b		Organize the organizational issues of international business and suggest suitable solution for that.	L3	3	16

14.	a		Explain the role and objectives of Make or Buy Decision with suitable example.	L2	4	16
			Or			
	b	i	Explain the various challenges in product development.	L2	4	10
		ii	Summarize the factors affecting exchange rates.	L2	4	6
15.	a		Assess various ethical issues in International Business and how they are addressed to overcome the issues in present scenario.	L5	5	16
			Or			
	b		Evaluate the sources and types of conflict in international business.	L5	5	16